

CITY YOUTH NOW

City **YOUTH** Now

ANNUAL REPORT

JULY 2019-JUNE 2020

2020

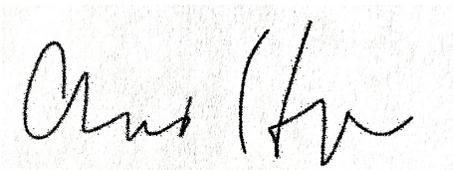


Officers' Letter

At City Youth Now we believe that every youth can achieve stability, personal growth and long-term success. Many of the most vulnerable youth in our community face challenges getting their basic needs met. Our programs provide appropriate and accessible individualized services that address the needs and barriers faced by the population we serve.

City Youth Now was founded 70 years ago with a mission to provide programs and services that promote stability, personal growth and long-term success for youth in the San Francisco foster and juvenile justice systems. Thanks to the generosity of our supporters, donors and partners we served over 1,700 youth and families in the Bay Area during the 2020 Fiscal Year. This year, the scope of our services extended beyond foster and justice-involved youth and we were able to provide preventative-based services to many youth in the local community.

Uplifting youth and allowing those with needs to define those needs is at the foundation of what we do. We recognize that some people do not view themselves primarily in terms of “need” and that **being of service to our community makes the biggest impact.** We remain committed to providing services and programs that are youth-informed, accessible and culturally responsive. **As you review our report, we invite you to celebrate our shared accomplishments, as we could not have made this impact without you.**



Charles Higgins, President of The Board



Ronesha Jackson, Executive Director

AT A GLANCE

A quick look at the community impact of our services during the 2020 fiscal year.

1,737

YOUTH AND FAMILIES SERVED

A reflection of individual youth/families served through all three programs.

\$20,914

DIRECT FUNDING PROVIDED

The dollar amount of direct funding provided to youth in the form of micro grants through the Personal Empowerment Program.

46

YOUTH INTERNS

Number of youth interns accepted into the Youth Partnering for Education and Employment paid internship program.

5

ACADEMIC TUTORS

Number of academic tutors provided to youth housed inside of the San Francisco Juvenile Hall Center.

"[City Youth Now] has been extremely supportive of the young men I work with during these challenging times... they have provided chrome books, gift cards, Clipper cards and so much more. With the support of City Youth Now, my young men have been able to obtain employment, enroll in college and continue to move toward success."

-B.Gray Re-Entry Coordinator

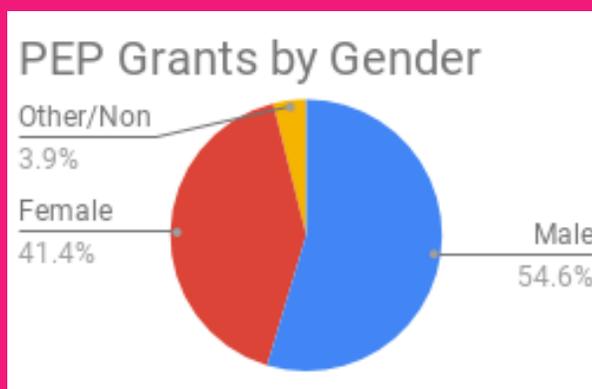
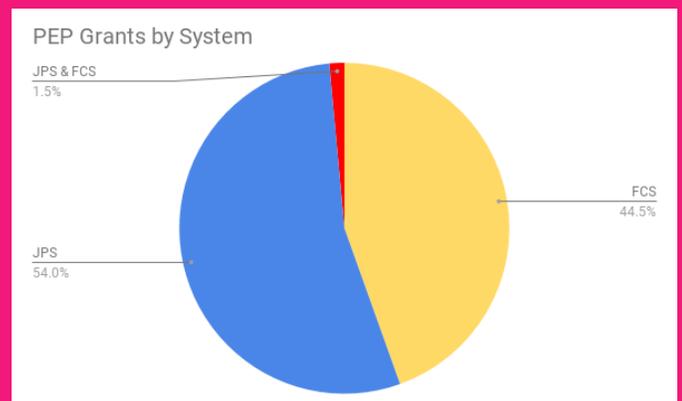
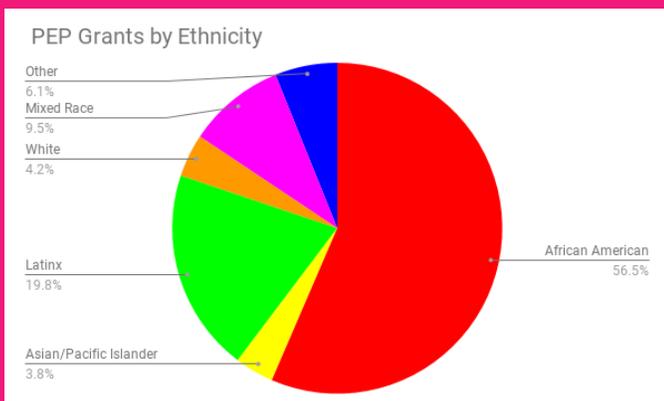
Personal Empowerment Program

The Personal Empowerment Program responds to the individualized needs of the youth we serve. Through this program we provide micro grants, programming and activities that support stability and long-term success. All of the youth we serve through this program exhibit a financial need and the large majority of the youth and families are from under-served communities. This program allows us to provide interventions that can support addressing barriers and closing gaps. Our experience is that overall outcomes for youth have improved as we work to remove barriers which contribute to situational fairness and ensure that basic needs are met.

During the 2020 Fiscal year we provided **997 individual grants** to youth and families. These grants were a combination of:

- **Critical Need Support:** rental, utility, documentation fees & groceries
- **COVID-19 Support:** PPE, cleaning supplies, grocery
- **Clothing:** uniforms, shoes, cold weather accessories, belts, clothing vouchers
- **Medical:** eyeglasses, medication, supplies
- **Athletics, Music & Arts:** registration fees, uniforms, equipment
- **Personal Development:** journals, books, classes

Program Demographics



PARTNERSHIPS

The work we do wouldn't be possible without collaboration!

This year, through the Personal Empowerment Program, we had the pleasure of partnering with other local organizations to help meet the needs of the youth in the community.



Caken Cutz Barbershop: partnered with CYN to provide 10 full service hair cuts to young men and women who were unable to afford to have their hair cut.



City Surf Project: collaborated to provide a surf camp for the youth we serve to have the opportunity to learn to surf and access the benefits of the beach. 19 Youth were served through this program.



Simply The Basics: Provided hygiene products that we distributed to over 150 youth and families in need.



Youth Partnering for Education and Employment

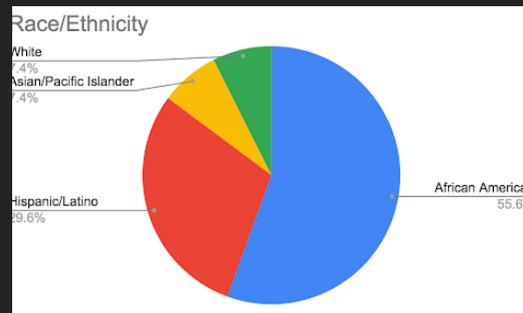
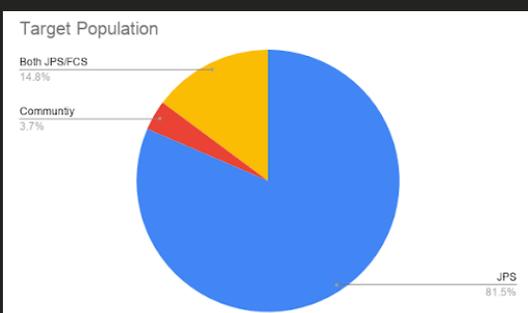
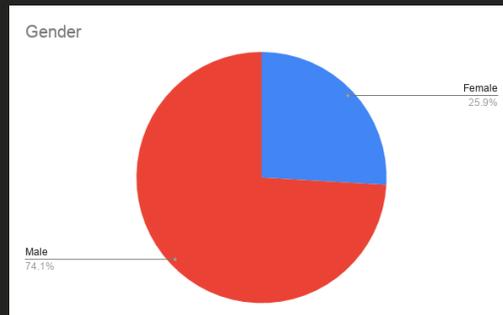
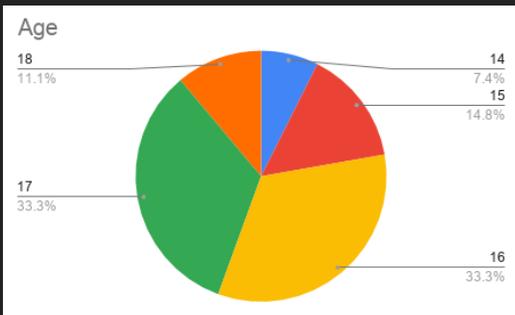
The purpose of the City Youth Now Youth Partnering for Education and Employment (YPEE) program is to provide educational and vocational training and support to youth. This program is offered to youth in the community that exhibit the need for diversion programming as well as youth currently in the foster or juvenile justice systems. The program is administered through internships, mentoring, educational support and opportunities and field trips. Resources and support systems help at-risk youth achieve their goals, become healthy members of society, and promote long-term success upon re-entry into their communities.



Program Demographics

85%

Percentage of Youth who successfully completed the internship program and moved on to long-term employment



Youth Partnering for Education and Employment Programming

During FY20 we expanded our YPEE program to include new experiences that enhanced youth educational and employment knowledge. In addition to paid internships and scholarships, we offered the following programs.

Salesforce Field Trip

Seven youth participated in a workforce development trip to the Salesforce Corporate office in San Francisco. Youth were provided the opportunity to network and learn more about technology and the Salesforce model.

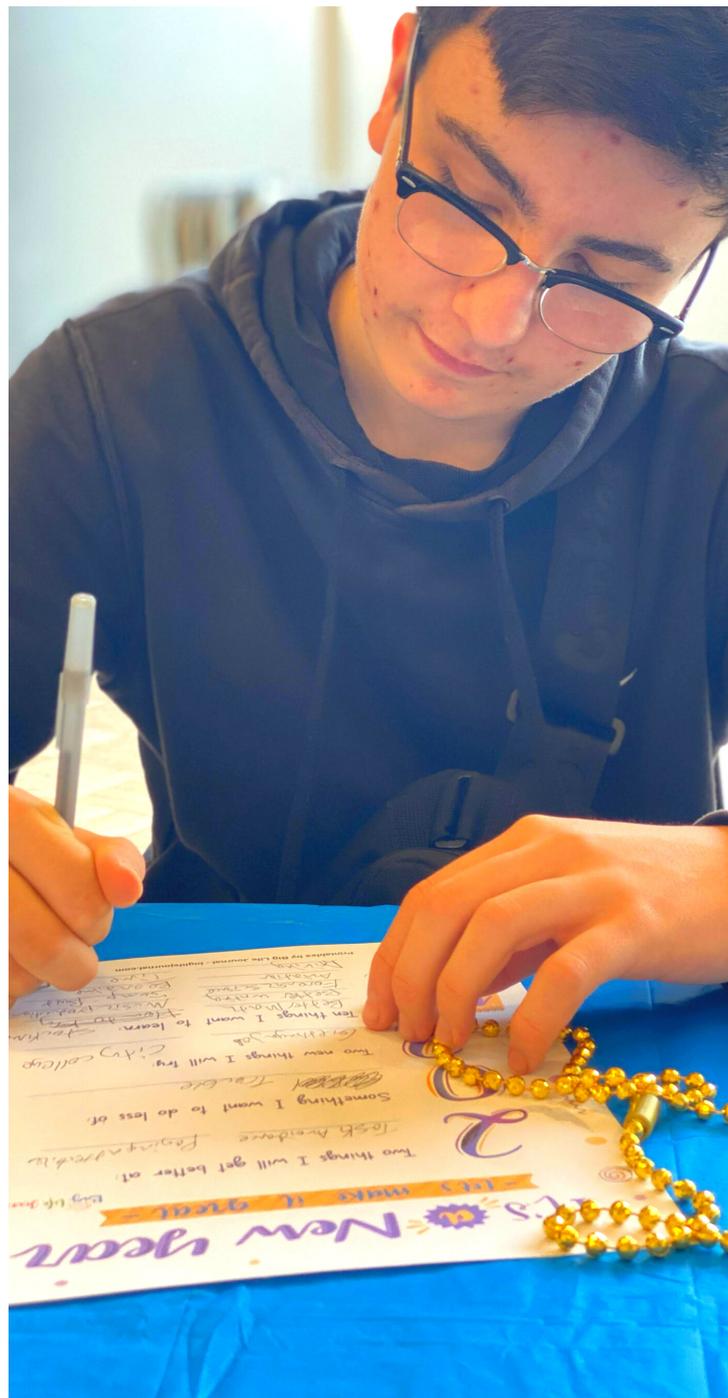
Career Exploration Event

IN PARTNERSHIP WITH THE JUVENILE PROBATION DEPARTMENT

CYN hosted a Career Exploration Event that provided the opportunity for youth to network with professionals from various occupations, with an emphasis on skill based employers.

Alumni Support

CYN offers individualized support to our YPEE internship alumni. Support includes: updating resumes, assistance applying for jobs, interview preparation and employment leads. CYN also offers education support, such as selecting courses and applying for college.



ACADEMIC SCHOLARSHIPS

Annually, City Youth Now provides scholarships to local youth seeking higher education. The scholarships are open to current or former foster and juvenile justice involved youth. The following scholarships were awarded this fiscal year:

Ron Conway Family Scholarship:
2,500

Jesse Williams III Scholarship:
\$1,500

Sari Wade Memorial Scholarship:
\$1,500

Harbor Pointe Charitable Scholarship:
\$1,500

**Commemorative "Gene" Eugene Brown
Scholarship:**
\$1,000

Silvia Chalista Memorial Scholarship:
\$1,000

Joan Coyne Memorial Scholarship:
\$1,000

(3) STEPS-Making a Difference Grants:
\$500 each

90%

**Percentage of this year's
scholarship recipients
that are first generation
college students**

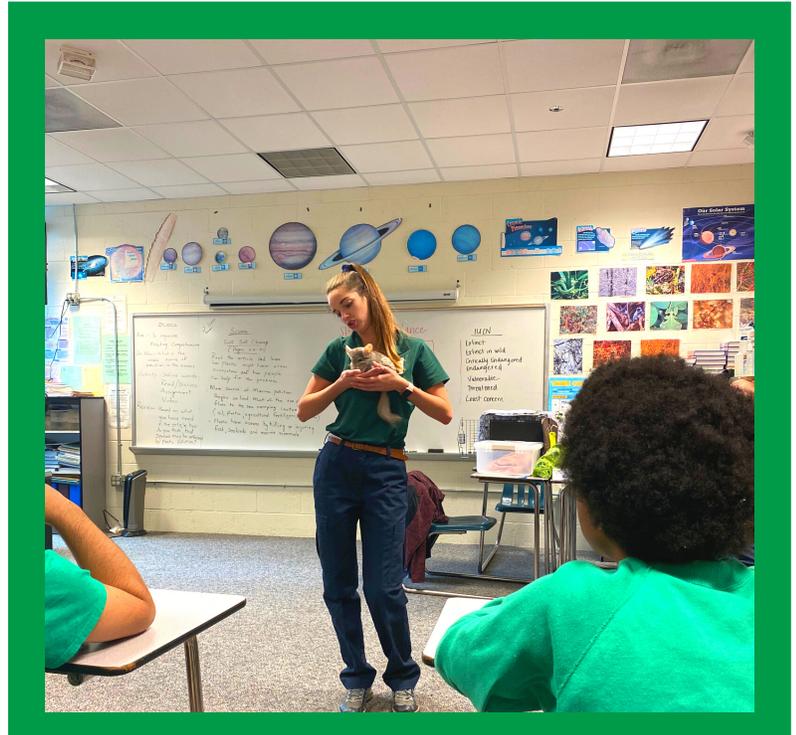


"This City Youth Now scholarship is going to help me improve myself and help me with my school. It will continue to motivate me in college. Programs like this that can help foster kids like me are so amazing"

-Esmer, 2020 Joan Coyne Memorial Scholarship Recipient

Inside Out

CYN's Inside-Out Program provides academic, recreational, and therapeutic activities to youth housed in the Juvenile Justice Center (JJC). Activities include academic tutoring from college students and community members; musical performances, basketball games and other social activities; a family holiday brunch; special programming for Black History Month; and a Zoomobile and Insect Discovery Lab to give youth a chance to interact with animals. We invite representatives from City College of San Francisco, Skyline College, and other local colleges and universities to talk to the youth about the admissions process. CYN also collaborates with the Woodside Learning Center staff to provide a tutoring program for detained youth taking online college coursework.



FY20 Inside Out Programs

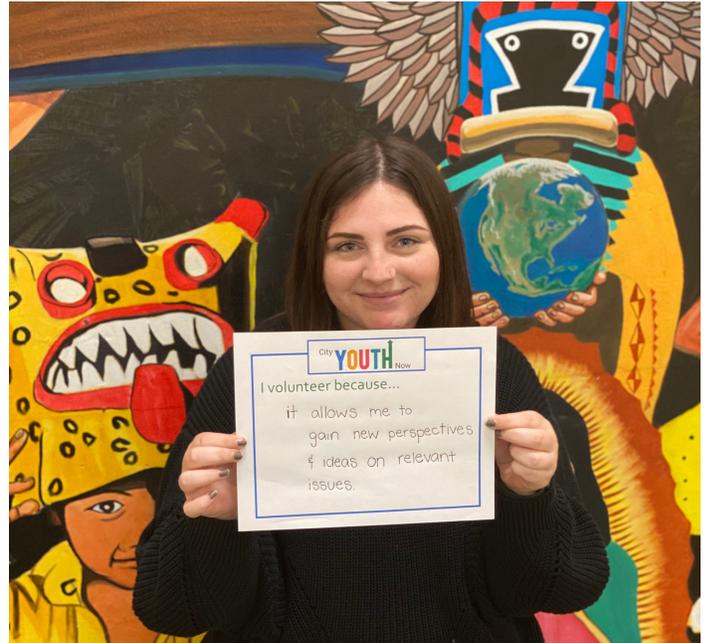
- **Salesforce Speed Networking Event:** Employees of Salesforce participated in a Speed Networking event with youth housed inside of juvenile hall. Team members met 2:1 with individual youth to discuss professional development, long-term planning and career journeys.
- **Black History Month Event:** Members of the San Francisco African American Historical and Cultural Society provided a black history month program on the migration of African Americans to San Francisco and the history of voting.
- **Hispanic Heritage Month Event:** Hosted a cultural event in celebration of Hispanic heritage month including cultural foods, music and a presentation.
- **Valentine's Day:** Provided valentines cards for youth housed inside to send to their family members.
- **College Tutors:** Provided college tutors to assist incarcerated youth that are taking college courses.
- **Zoomobile:** hosted the San Francisco Zoomobile
- **Basketball Games:** In collaboration with the Juvenile Probation Department, hosted 5 basketball games throughout the year for the youth to play against several local organizations including San Francisco Police Department, members of the San Francisco Olympic Club and Salesforce employees.

Academic Internships

City Youth Now is proud to be a co-educator alongside institutions of higher education. This year, we contributed to the common good by providing students the opportunity to work and gain working knowledge about the foster and justice involved communities. These opportunities prepared them to lead lives committed to equity and social justice through first hand experience. Each student had the opportunity to address community-identified priorities and work alongside our staff to learn more about the operations of a grassroots organization. We are proud to share that we hosted five college students from colleges in San Francisco and beyond.

"I am grateful for the willingness of City Youth Now] to help any youth that comes through their door- the supportive environment and the opportunities and necessities they are able to provide to the youth. "

-Amanda C, USF Graduate 2020



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The work that we do would not be possible without the support of our community. The grantees, donors and organizations that support City Youth Now ensure that we can help meet the needs of the many youth who need our support.

NOON

GRANTS

Ticket To Dream Foundation \$2,000
 SHARP: Sunset Heights Association of Responsible People \$4,000
 Olympic Club Foundation \$4,500
 The San Francisco Foundation \$5,000
 Carl Gellert and Celia Berta Gellert Foundation \$10,000
 Dodge & Cox \$10,000
 William G Gillmore Foundation \$15,000
 Remick Family Foundation \$15,000
 George H Sandy Foundation \$100,000
 Contract for the Youth Partnering for Education and Employment Program--San Francisco Juvenile Probation Department \$75,000

INDIVIDUAL DONATIONS

\$1-\$499

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