



## Sponsorship Opportunities 2020 Rise Awards on the 70<sup>th</sup> Anniversary of City Youth Now

**May 7, 2020 | Fort Mason Firehouse**

### **Youth Champion | \$10,000**

- Premier tickets for 8 with specialty beverage
- Special listing and logo placement on invitation
- \$3,000 of your donation can pay for two youth scholarships bearing you/your company's name
- Reserved Youth Champion table for you and your guests
- Full page spread advertisement in our event program and recognition from podium
- Acknowledgement in event re-cap on website, newsletter, and social media

### **Advocate | \$5,000**

- Premier tickets for 6 with specialty beverage
- \$1,500 of your donation can pay for one youth scholarship bearing you/your company's name
- Reserved Advocate table for you and your guests
- Half-page spread advertisement in our event program and recognition from podium
- Acknowledgement in event re-cap on website, newsletter, and social media

### **Partner | \$2,500**

- Premier tickets for 4 with specialty beverage
- Half-page spread advertisement in our event program
- Acknowledgement in event re-cap on website and newsletter

### **Supporter | \$1,000**

- 2 tickets
- Quarter-page spread advertisement in our event program
- Acknowledgement in event re-cap on website and newsletter

## What is City Youth Now?

City Youth Now provides programs and services that promote stability, personal growth, and long-term success for youth in the San Francisco foster care and juvenile justice systems. Originally founded as The Volunteer Auxiliary of the Youth Guidance Center in 1950, CYN is the first non-profit organization of its kind in the history of the United States' Juvenile Court System. We envision a society where all youth have the resources and support systems to achieve their goals and become healthy, contributing members of society.

## Who We Serve

- ❖ Children and youth in the foster care system, including group homes and extended foster care.
- ❖ Adolescents in the juvenile justice system, including youth currently detained at the Juvenile Justice Center, youth in long-term facilities, and youth on probation.
- ❖ Children and youth from neighborhoods of concentrated disadvantage (Bayview/Hunters Point, Excelsior, Mission District).

## How We Serve

Youth Partnering for Education and Employment (YPEE) offers educational support and vocational training services with activities and resources that prepare youth for gainful employment. We do this through:

- ❖ Paid internships in community organizations
- ❖ Professional development workshops: resume, interview skills, etc.
- ❖ Academic and professional resources: school supplies, interview clothing, college application fees, etc.

Personal Empowerment Program (PEP) focuses on supporting the holistic development of vulnerable youth by fulfilling critical social service, health, and personal development needs that are not otherwise covered by traditional funding sources.

- ❖ Summer camp fees, emergency clothing, sport team fees, groceries, critical need items
- ❖ Holiday gifts for youth and their families
- ❖ Personal growth opportunities

Inside-Out Program provides recreational, academic, and therapeutic activities to youth housed at the Juvenile Justice Center. These activities include:

- ❖ Academic tutors
- ❖ Musical performances
- ❖ Visits from exotic animals from the SF Zoo